



## PRESS RELEASE

### Heli Americas Welcomes New Southeast Regional Marketing Manager

July 1, 2017

**Memphis, TN** – Heli Americas is proud to announce that Chuck Langley has joined our team in the position of Southeast Regional Marketing Manager, reporting to Bruce Pelynio, President / CEO. Chuck will work closely with both existing and potential Heli's America's Authorized Dealers and National Account customers in the Southeast Region to provide world class marketing support for Heli products. Chuck comes to the position with over 30 years' experience in the material handling industry, having held positions at both the OEM and dealer level with manufacturers including Toyota, Hyster/Yale and Crown. Chuck's in depth experience will support the marketing of Heli lift trucks while working with both the wholesale and retail users in addition to providing regional and on-site marketing training.

Bruce Pelynio, President and CEO of Heli Americas is excited about this significant addition to the rapidly growing Heli Americas organization and states "We are very excited to welcome Chuck to the Heli Americas Team. He brings to us and our customers tremendous experience, knowledge and is respected throughout the industry for his honesty, integrity and accomplishments. He truly shares our vision, passion and above all, our commitment to satisfying our customers' needs 24/7."

You may Contact Chuck at 333-686-6838 or [langley@heliamericas.com](mailto:langley@heliamericas.com)

#### **About Heli Americas**

Heli Americas, based in Memphis Tennessee was created in 2007 to provide both Material Handling Dealers and their customers with the highest value product available in the US Marketplace. The Heli forklift line, ranging from 2,000 to 36,000 pound capacity, is rugged both in design and componetry, without the overly complex technology, and its associated acquisition and repair costs, that has become commonplace in the material handling industry.

For more information, please visit [http:// http://www.heliamericas.com/](http://www.heliamericas.com/).

#### **Contact**

To learn more about Heli Americas, please contact Bruce S. Pelynio, President/CEO  
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